# American Academy of Innovation
## Governing Board Meeting Agenda

**Meeting Date:** April 24, 2018 7:00pm  
**Meeting Location:**  
5410 W. South Jordan Parkway  
South Jordan, UT 84009  
First Floor-Media Room

<table>
<thead>
<tr>
<th>Activity</th>
<th>Action</th>
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<tbody>
<tr>
<td><strong>WELCOME</strong> – Julie Goldklang, Scott Jones, Stacey Thompson, Mark DaBell, Kelley Ritter, Rodayne Esmay, Shawn Perkins</td>
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<td><strong>PUBLIC COMMENTS</strong> (10 Minutes)</td>
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<td><strong>Agenda Items:</strong></td>
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<td>--Motion to accept prior month meeting minutes</td>
<td>Kelley 1st / Shawn 2nd – all in favor</td>
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## SCHOOL BUSINESS

**Marketing and Enrollment Update (35 min):**  
--Review of Parent Open House Events and Marketing Efforts  
May turning back on all social media marketing, open houses every Thursday continue to have 4-6 families, Lamar marketing mockups distributed for bus/train, followup on banner for side of building  
--Enrollment Data (current year and 2018-19) 12 new enrollments, 431 is ideal, 420 is cap, currently at 377  
--Continued Marketing Plans Update

**Financial Review:**  
-- Monthly Financial Reporting - March 2018 and Fiscal Year Update  
Portable option in finances (once finances approved, Scott and Mia will go to Daybreak for approval), CTE pathways had 3 representatives visit last week (animal science, computer programing and business/engineering), hire new computer programming teacher for higher level computer programming classes and continue digital media, and animal science will be other focus for pathways. We will need to wait on having pathways for engineering until we build the class offerings more (adding a teacher in this area in 2018-2019)  
June meeting we will be closing 2017-2018  
May meeting we will have next year’s budget draft  
Acknowledge receipt of financials - Julie 1st / Kelley 2nd – all in favor  
-- Land Trust Committee - Budget and Proposal for 2018-19  
Our allotment for this year is $32,429 for land trust based on 314 students  
Board Members plus Stacey Thompson and Scott Jones are Committee Members – only 1 committee member not present (Chetan Dave)  
Converting 102/103 into computer lab and using storage room in gym for maker space  
Vote to approve - Rodayne 1st / Kelley 2nd – all in favor
COMMITTEES
--No committees met in the month of April

CLOSED SESSION (only if board votes to go into a closed session)

- Possible Closed Session for the purpose of discussing the character, professional competence, or physical or mental health of an individual (UCA 52-4-205)
- Possible Closed Session to discuss pending or reasonably imminent litigation (UCA 52-4-205)

ACTION from closed session, if needed

Adjourn
Motion to close session at 8:12pm - Julie 1st / Kelley 2nd – all in favor