American Academy of Innovation
Governing Board Meeting Agenda
Meeting Date: February 27, 2018 7:00pm
Meeting Location:
5410 W. South Jordan Parkway
South Jordan, UT 84009
First Floor-Media Room

Begin at 7:05 PM
MEETING MINUTES

Activity

Present:
Board Members - Julie Goldklang, Mark DaBell, Shawn Perkins, Kelley Ritter, Rodayne Esmay, Chetan Dave
Staff - Scott Jones, Mia Prazen, Stacy Thompson
Visitors – Brent Pace, Michael Glauser, Boyer Co.

WELCOME

PUBLIC COMMENTS (10 Minutes)
No comments

Review and Vote to accept January 2018 Meeting Minutes
Mark D. 1st/Rodayne E. 2nd all in favor

Agenda Items:

SCHOOL BUSINESS

Marketing and Enrollment Update (35 min):
--Review of Open House Events and Marketing Efforts
--Enrollment Data (current year and 2018-19)
--Continued Marketing Plans

Review of summary document with historical enrollment and current enrollment data. Retention for 2016-17 school year was 59.35% (214 count day) and current returning student retention is 84.48% (314 count day). We have 62 new students who have completed enrollment process (current total of 307) and 34 are in pending status.

Weekly open house events are successful with average of 35-40 people attending each time. Second semester shadow students have all converted to an enrollment (about 11) and current enrollment has stayed consistent at 302-306. We have several families that are planning to switch schools next week so should see a few more enrollments this semester.

Discussion of additional marketing efforts, Paper click campaign, social media, parent/staff marketing tool kit, open house/info sessions weekly. Additional efforts in the works are to network with surrounding elementary schools, movie theaterads/bill board/sign on MVC, additional banners on school building, summer STEM camps and activities at school and family engagement events.
*Meeting Minutes

**Financial Review:**

-- Monthly Financial Reporting for January 2018 and Fiscal Year Update  
  *Vote 25 min*
  Vote to acknowledge receipt of January financial report and 12 month P&L budget update
  1st Shawn P./2nd Rodayne E. All in favor

-- Increase in Funding for Title I $5,037 and IDEA $6,096 Programs  
  *Discussion 10 min*
  and $9,000 from start-up grant money.

   School received additional funding in several areas in Jan/Feb allotments - UCA and start up grant. School had a Title I on site visit/audit in January. Budget will be updated to include these additional revenues and reflected in February 2018 financial report documents.

-- Special Education Funding Allocation – One time need application  
  *Discussion 10 min*
  Because of increase of SpEd population second semester AAI SpEd administration is looking at applying to USBE for special one-time funding to assist with staffing needs.

-- Teacher/Staff Salary Schedule, Recruitment and Retention for 2018-19  
  *Discussion 15 min*
  *Research request for finance committee.

   Board and admin agree to have finance committee look at current board approved staff salary schedule and possibly make modifications based on research of what other schools and districts are doing to retain teaching staff. Committee will report findings and recommendations at next board meeting.

**COMMITTEES**

--Academic Committee Update

   Academic committee met on Friday February 9th. Reviewed student Renaissance/Star360 testing data for language arts and math for grades 6-12. Grade 12 still had students that had not completed the testing for second semester and will be completed in March. Counselors are using testing data for leveling in Math/Lang Arts and teachers are using with parents and inform instruction decisions.

**Adjourn**

END at 7:56 PM

Next board meeting scheduled for Tuesday March 27th at 7pm.